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PAYMENTS • TECHNOLOGY • TRUST

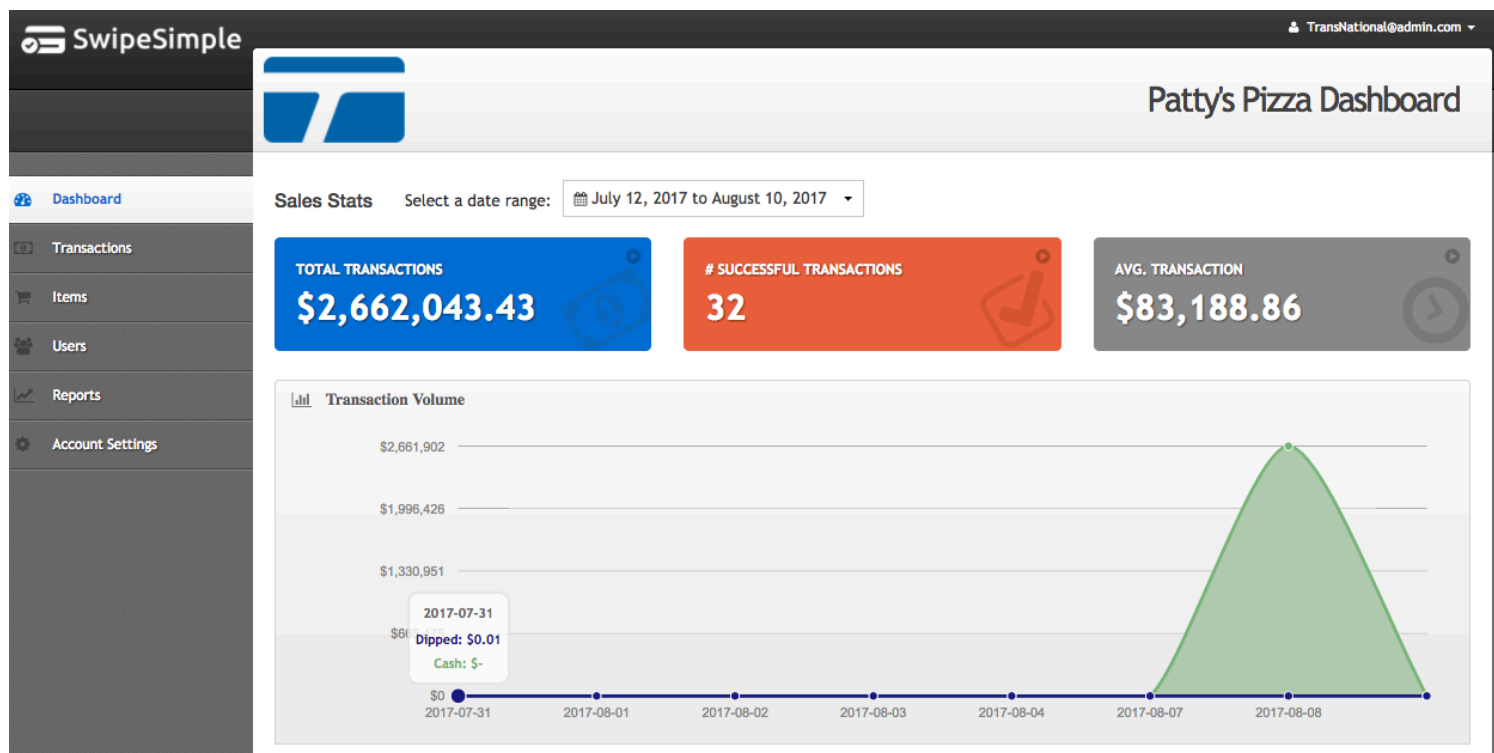
Merchant Dashboard User Guide

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DASHBOARD

On the Dashboard page, you can get summaries of your sales data at a glance.



October 21, 2014 to November 19, 2014

Today
Yesterday
Last 7 Days
Last 30 Days
This Month
Last Month
Custom

FROM 10/21/2014 TO 11/19/2014

Submit Clear

4. Customize the date range for your data
Click the date dropdown, and choose your desired date range from the list.

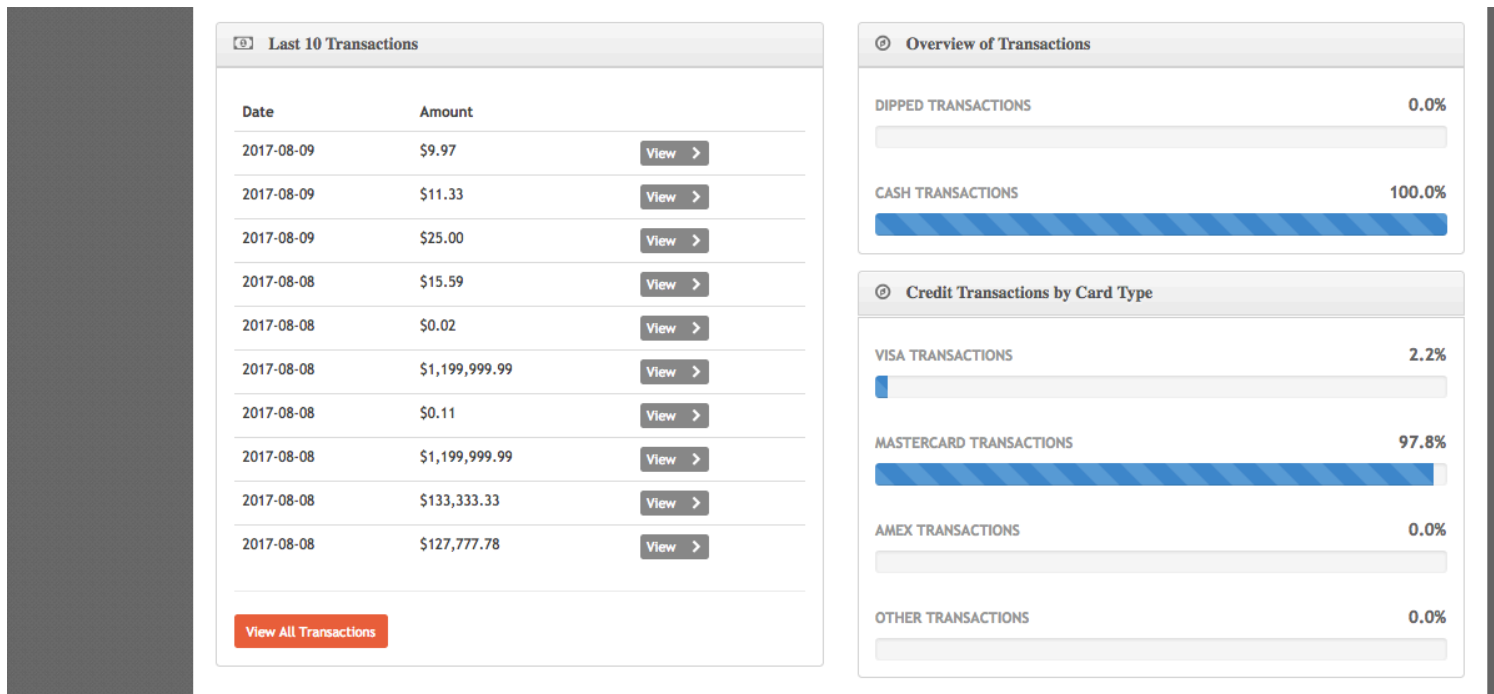
To see your data between two specific dates, click the dates under "From" and "To", and choose "Submit".

1. Total Transactions
The total revenue processed through SwipeSimple, for the specified date range.

2. Successful Transactions
The total number of successfully processed transactions, for the specified date range.

3. Average Transaction
Total Transactions divided by Successful Transactions, for the specified date range.

Scroll down the Dashboard page, and you will see more information.



5. Last10Transactions Shows you the 10 most recent transactions for your business, starting backwards from the latest date specified in the date range.

You can click on each transaction to see the details, or go straight to the main Transactions page by clicking “ViewAll Transactions”.

6. Overview of Transactions Shows you the percentages of swiped, manually entered, and cash transactions over the date range specified.

7. Credit Transactions by Card Type Shows you the percentages of VISA, Mastercard, AMEX and other card types used to pay at your business, over the date range specified.

TRANSACTIONS

On the Transactions page, you can view your transactions in deep detail, create new key-entered transactions, perform voids and refunds, and resend receipts.

SwipeSimple

TransNational@admin.com

Patty's Pizza Transactions

Export Transactions list in CSV format

Create a new transaction

Items to show: 10

Search...

TRANSACTION #	DATE	TYPE	AMOUNT	RESULT	METHOD	BRAND	LAST 4	AUTH CODE	CARDHOLDER NAME
105420049682	08/09/2017 9:27 PM	Sale	\$9.97	Approved	Cash				
102215551901	08/09/2017 9:25 PM	Sale	\$11.33	Approved	Cash				
105243931434	08/09/2017 5:09 PM	Sale	\$25.00	Approved	Cash				
103546130907	08/08/2017 4:35 PM	Sale	\$15.59	Approved	Cash				
103409735869	08/08/2017 4:32 PM	Refund	\$0.02	Approved	Cash				
106328935919	08/08/2017 12:48 PM	Sale	\$0.01	Void	Swiped	Visa	7268	970840	VISA CARDHOLDER/

1. Transactions overview

You can organize the order of the transactions based on key details. For instance, click on “Amount” to order transactions based on their monetary value.

To search for a specific transaction, key in any of the details in the search field on the right.

2. Voids, Refunds, and resending receipts

To perform these actions, click the transaction number of the desired transaction.

3. Export Transactions list in CSV format
Click to download a CSV file containing data of all your transactions. Useful if you want to integrate your data with other software.

4. Create a new transaction

Turn your dashboard into a point-of-sale using this feature. Click the “Create a new transaction” button, and enter the details for your new transaction, which SwipeSimple will process directly on the dashboard.

Transaction Details

On the Transaction Detail page for each transaction, you can view deeper details, void and refund the transaction, and resend email and SMS receipts.

The screenshot shows the SwipeSimple interface for Transaction 105420049682. The left sidebar contains navigation links: Dashboard, Transactions, Items, Users, Reports, and Account Settings. The main content area is titled 'Patty's Pizza Transactions' and displays the following details:

- Transaction 105420049682**
- Sale \$9.97** with a green checkmark and 'APPROVED' status.
- Refund** button (orange).
- Transaction Details:**
 - Date & Time: 08/09/2017 9:27 PM
 - Method: Cash
 - Taken By:
- Merchant Account Details:**
 - Name: Patty's Pizza
- Items:**

Item	Quantity	Price
Apple Sauce (SKU: 123456)	1 x	\$0.03
Chardine (SKU: 1234567890)	1 x	\$4.00
Chips (SKU: 2333)	2 x	\$0.02
Martini (SKU: 2194)	1 x	\$5.00
- Receipt Summary (Patty's Pizza):**

TRANSACTION #	105420049682
DATE	08/09/2017 9:27 PM
RESULT	APPROVED
TRANSACTION METHOD	CASH
TRANSACTION TYPE	SALE
1 X APPLE SAUCE	\$0.03
1 X CHARDINE	\$4.00
2 X CHIPS	\$0.04
1 X MARTINI	\$5.00
SUBTOTAL	\$9.07
TAX	\$0.00
TOTAL (USD)	\$9.97
- Buttons: **Send** and **Print**.

5. Void and Refund

Click on the respective buttons to void or refund your transaction.

Voids can only be done before the batch has closed. If the Void option is not displayed, you may only do a refund instead.

6. Send email and SMS receipt

Click on the buttons to send either an email or SMS receipt.

On the window that appears, type in either the recipient's email or phone number and click the Send button.

ITEMS

On the Items page, you can view and manage your inventory items, create new items, plus export and import lists of items.

SwipeSimple

TransNational@admin.com

Patty's Pizza Items

Export Items list in CSV format

Items to show: 10

Search...

ITEM NAME	SKU	PRICE	STATUS	TAXABLE ITEM?	COUNT	TRACK INVENTORY	ACTION
Tea	4444	\$0.05	active	Yes	25	tracked	delete
Side-Extra Cheese	12312	\$0.01	active	No	N/A	not tracked	delete
Side- Sausage	1212	\$0.01	active	No	N/A	not tracked	delete
Porkchops	2020	\$0.03	active	No	20	tracked	delete
Pepperoni Slice	4444	\$0.07	active	No	19	tracked	delete
Mohito	123456789	\$1.00	active	Yes	12345	tracked	delete
Meal	1086	\$3.00	active	Yes	N/A	not tracked	delete
Martini	2194	\$5.00	active	Yes	98	tracked	delete
Lagunitas Ipa	9867	\$3.00	active	Yes	9	tracked	delete
Kids Meal	98y3	\$2.34	active	Yes	N/A	not tracked	delete

Showing 1 to 10 of 20 entries

← Previous 1 2 Next →

1. Items overview

You can organize the order of your inventory items based on key details. For instance, click on “Price” to order items based on the prices you charge.

To search for a specific item, key in any of the key details in the search field on the right.

2. Edit item

To edit an item’s name, price, SKU, taxability, and quantity, click on the item’s name on the table and head to the next page.

3. Export items list in CSV format

Click this to download a CSV file containing current items in inventory. You can update this CSV file and import it later. Useful for restocking.

4. Add New Item

To add a new item to your inventory, click the “Add New Item” button, and head on to the next page to see how to create a new item.

Add/Edit Items

On the Add New Item/Edit Item page, you can assign a name, price, SKU, taxability, and quantity to a new or existing item.

The screenshot shows the 'Add New Item' form in the SwipeSimple application. The interface includes a dark sidebar on the left with navigation links: Dashboard, Transactions, Items (highlighted), Users, Reports, and Account Settings. The top header displays the SwipeSimple logo and the user email 'TransNational@admin.com'. The main content area is titled 'Patty's Pizza Items' and contains the 'Add New Item' form. The form fields are: Item Name (text input), SKU (text input with a note 'Stock Keeping Unit - a unique number for this item'), Price in dollars (text input), Taxable (dropdown menu with 'Yes' selected), Keep track of inventory (dropdown menu with 'Yes' selected), and Count on hand (text input with '0'). A blue 'Submit' button is located below the 'Count on hand' field. At the bottom of the form, there is a link: 'Upload multiple items using a csv file'.

5. Upload multiple items using a CSV file

Click this option if you want to import a list of items into SwipeSimple. You will see detailed instructions on how to create a CSV file and upload it.

You can also download a sample CSV file, and edit it to create your own item list.

USERS

On the Users page, you can edit settings for each user account on SwipeSimple.

SwipeSimple Patty's Pizza Users

TransNational@admin.com

Dashboard Transactions Items Users Reports Account Settings

Add New User

EMAIL	NAME	ROLE	DATE CREATED
TransNational@member.com	TransNational Member	Admin	06/20/2017 11:25:14 EDT
TransNational@admin.com	TransNational Admin	Admin	06/20/2017 11:58:37 EDT
TransNational@member.com	TransNational Member	Admin	06/20/2017 12:16:32 EDT
TransNational@admin.com	TransNational Admin	Admin	08/10/2017 11:34:05 EDT
TransNational@member.com	TransNational Member	Member	08/10/2017 11:34:46 EDT

Add New user

Email

Full name

Role

Member

Merchant Account

No Merchant Account Selected

Create user

1. Add New User

Click the “Add New User” button at the top-right corner, and you will be directed to a new page to enter the user’s details.

You can choose whether you want to create an Admin or Member user.

- Admin users have full access to all transaction data and functions
- Member users can only take payments from their assigned merchant account. They can only void and cannot refund transactions, and can only see their own transaction data.

Passwords will be automatically generated for new users. When new users sign in to either the app or dashboard, they will be prompted to change their passwords.

2. Edit users’ names, roles and merchant account

To edit a user’s account settings, click the email address of the user.

To edit the settings for your own account, click your email on the table. You can change your password here.

REPORTS

On the Reports page, you can get summaries of your transactions based on key categories: By Users, Items, Day, and Payment Method.

SwipeSimple TransNational@admin.com

Patty's Pizza Dashboard

Reporting Select a date range: July 12, 2017 to August 10, 2017

User Summary

Email	# of Sales	\$ of Sales	\$ of Tips
TransNational@admin.com	1	\$0.01	\$0.00
TransNational@admin.com	30	\$2,662,023.42	\$439,026.62
TransNational@admin.com	1	\$20.00	\$0.00
Totals	32	\$2,662,043.43	\$439,026.62

Item Summary

Item	# of Items Sold	\$ of Item Sales	Current Count
Custom Item	33	\$2,661,972.84	0
Beer	10	\$50.00	229
Martini	2	\$10.00	98
Chardine	2	\$8.00	0
Tea	3	\$0.15	25

1. Transaction summaries

- **User Summary:** See the total number of sales, total monetary value of sales, and total monetary value of tips taken by each user.
- **Item Summary:** See the total number sold, monetary value sold, and current inventory count of each item.
- **Daily Summary:** See total sales, tips, taxes, and refunds per day.
- **Payment Method Summary:** See total number of swiped, manually keyed, and cash charges per day, and their corresponding monetary values.

2. Customize dateranges

Click the date dropdown, and choose your desired date range from the list.

ACCOUNT SETTINGS

On the Account page, you can customize company transaction settings and customize receipts.

The screenshot shows the 'Patty's Pizza Settings' page in the SwipeSimple interface. The left sidebar contains navigation links: Dashboard, Transactions, Items, Users, Reports, and Account Settings (highlighted). The main content area is titled 'Company Settings' and includes sections for General Settings, Signature Settings, Tax Settings, and Tip Settings. In General Settings, the Company Name is 'Patty's Pizza' with a note to contact the reseller to adjust the business name. The Phone Number field is empty. In Signature Settings, 'Ask for Signature?' is set to 'Always ask'. In Tax Settings, 'Collect Tax?' is set to 'No' and the 'Tax Rate' is '10.0 %'. The Tip Settings section is currently empty.

1. Transaction settings

- Signature Settings: Choose whether you want the app to ask for signatures.
- Tax Settings: Choose whether you want the app to collect taxes, and set the tax rate.
- Tip Settings: Choose whether you want the app to prompt for tips, and set default tip levels.

The 'Receipts Settings' section contains two fields. The 'From Address**' field is set to 'demo@demo.com' with a sub-note: 'The email address that will be displayed on the receipt.' The 'Business Name**' field is set to 'Justice League' with a sub-note: 'Please contact your reseller to adjust business name.'

2. Receipt settings

Scroll down the page and you'll see customization options for your receipts.

☒ When sending e-receipts to customers, always cc the following address(es) on the email

(separate multiple addresses with commas)

receipts@business.com

Preview Receipt

**These fields are required

Update Settings

3. Send receipts to yourself and your staff
If you want to receive a copy of every receipt sent, input your email address in the field.

To send to multiple addresses, separate the email addresses with commas.

4. Confirming and applying your changes

When you done updating your settings, click the “Update Settings” button to save the information and apply the changes.